

Priority Needs	Five-Year Objectives	Strategies	Evidence-Based or –Informed Strategy Measures	National and State Performance Measures	National and State Outcome Measures
Women/Maternal Health					
Increase women that receive recommended clinical care components at the post partum visit and appropriate referrals	90% of women who attended a postpartum checkup within 12 weeks of giving birth; 70% of women who attended a postpartum checkup and received recommended care components	Increase the number of women who had a postpartum checkup after delivery Enhance/expand postpartum infrastructure	ESM PPV.1 - Percent of WIC- and home visiting-enrolled families during pregnancy who received at least one postpartum visit	NPM - Postpartum Visit	<u>Linked NOMs:</u> Maternal Mortality Neonatal Abstinence Syndrome Women's Health Status Postpartum Depression Postpartum Anxiety
Improve access to prenatal and maternal health services	80% of pregnant women in Nevada will receive their prenatal care beginning in the first trimester Healthy People 2030 Goal (MICH-08): 80.5%	Collaborate with public and private partners to reduce barriers to accessing early and adequate prenatal care Improve health literacy, including health promotion campaigns and dissemination of health information (including translation/interpretation) Collaborate with partners to reduce congenital syphilis rates in Nevada	No ESMs were created by the State. ESMs are optional for this measure.	SPM 1: Percent of mothers who reported late or no prenatal care	<u>Linked NOMs:</u> Maternal Mortality Low Birth Weight Stillbirth Women's Health Status <u>Linked SOMs:</u> SOM 1 - Congenital syphilis rate per 100,000 live births SOM 2 - Rate of common immunizations (TDaP, RSV, Flu, COVID-19) in pregnant women per 100,000 live births
Perinatal/Infant Health					
Increase breastfeeding rates among mothers.	83% of infants will be ever breastfed by 2030; 25% of infants were breastfed exclusively for 6 months	Increase community awareness and access to education materials that promote evidence-based breastfeeding information and policies. Increase the number or percentage of breastfeeding friendly businesses	ESM BF.1 - Percent of Nevada PRAMS respondents who stopped breastfeeding	NPM - Breastfeeding	<u>Linked NOMs:</u> Infant Mortality Postneonatal Mortality SUID Mortality

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		Increase knowledge and access to breastfeeding support services and resources with Maternal, Infant and Early Childhood Home Visiting Services	due to a lack of support from family or friends		
Reduce substance use during and after pregnancy	Reduce the percent of women who report using tobacco, alcohol, or illicit substances, during pregnancy to 3.6%.	Support the Division of Public and Behavioral Health in establishing a Statewide Perinatal Quality Collaborative (PQC) to implement evidence-based strategies to address substance use in women of child-bearing age, pregnant and post-partum (up to 1-year post-partum). Increase partnerships with state and local agencies to address substance use during pregnancy	No ESMs were created by the State. ESMs are optional for this measure.	SPM 2: Percent of women who used substances during pregnancy	Linked NOMs: Severe Maternal Morbidity Maternal Mortality Low Birth Weight Stillbirth Infant Mortality Postneonatal Mortality Preterm Birth Perinatal Mortality Neonatal Mortality Preterm-Related Mortality
Increase safe sleep practices	A) Back sleep position: 68.3%; B) Approved sleep surface: 29.5%; C) No soft objects/loose bedding: 69.2%; D) Room-sharing: 83.2%	Increase staff trainings to home visitors on promotion of safe sleep practices Partner with Cribs for Kids (C4K) to support providing educational resources to parents and caregivers on the importance of safe sleep behaviors. Promote media campaigns around safe sleep by partnering with public and private partners	ESM SS.1 - Percent of PRAMS respondents who report their infants (under 1 year of age) were laid to sleep in a high-risk sleep position and /or environment ESM SS.2 - Percent of Nevada PRAMS respondents who report their infants (under 1 year of age) were laid to sleep in a high-risk sleep position and/or environment	NPM - Safe Sleep	Linked NOMs: Infant Mortality Postneonatal Mortality SUID Mortality

Child Health

Increase access to affordable	67% of children in Nevada will live in households where food was sufficient in the past year.	Increase the number of eligible participants enrolled in WIC and SNAP Increase data sharing and capacity with internal and external partners	ESM FS.1 - Percent of Maternal, Infant, and Early Childhood	NPM - Food Sufficiency	Linked NOMs: School Readiness Children's Health Status
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nutritious foods among school aged children			Home Visiting (MIECHV) Home Visitors who received training on nutrition and exhibited increased knowledge on food sufficiency and strategies on how to discuss nutrition with families		Behavioral/Conduct Disorders Flourishing - Young Child Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All Adverse Childhood Experiences
Increase physical activity among school aged children	By 2030, 20% of children, ages 6 through 11, will be physically active for at least 60 minutes per day in Nevada.	Increase physical activity for children ages 6 to 11 Actively collect and monitor changes in physical activity habits for children in Nevada Promote physical activity for Nevada children ages 6 to 11	ESM PA-Child.1 - Percent of respondents from the Kindergarten Health Survey (KHS) who report their child exercises for at least 60 minutes per day at least 4-5 times a week	NPM - Physical Activity - Child	Linked NOMs: Children's Health Status Child Obesity
Promote a Medical Home	35% of children with and without special health care needs, ages 0-17, will have a medical home	Increase awareness of the importance and benefits of a medical home and adequate insurance coverage. Increase care coordination, adequate insurance coverage, and access to a medical home amongst children ages 0-17 statewide.	ESM MH.1 - Percent of Nevada Medical Home Portal users who utilize the Services Directory feature to obtain information on providers and community resources.	NPM - Medical Home	Linked NOMs: Children's Health Status CSHCN Systems of Care Flourishing - Young Child Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All
Adolescent Health					
Increase referrals and appropriate care for adolescents.	67% of adolescents, ages 12 through 17, will have had a preventive medical visit in the past year Healthy People 2030 Goal (AH-01): 82.6%	Increase the awareness of the benefits of preventive medical visits and adequate insurance coverage among Nevada adolescents. Increase compliance with AAP guidelines for adolescent screenings to ensure addressing ACEs among providers.	ESM AWW.1 - Percent of Medicaid EPSDT eligible adolescents, ages 12 through 17, who received at least one initial or periodic screen	NPM - Adolescent Well-Visit	Linked NOMs: Teen Births Adolescent Mortality Adolescent Motor Vehicle Death Adolescent Suicide Adolescent Firearm Death Adolescent Injury Hospitalization

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					Children's Health Status Child Obesity Adolescent Depression/Anxiety CSHCN Systems of Care Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All
Improve access to resources and services around sexual health and reproductive health	500 per 100,000 ages 12-17 years	Reduce barriers to accessing reproductive health services for adolescents ages 12-17 Reduce rates of reproductive system cancers among adolescents by increasing access to preventive health visits.	No ESMs were created by the State. ESMs are optional for this measure.	SPM 3: Rate of STI Infections ages 12-17 years	Linked NOMs: Teen Births
Children with Special Health Care Needs					
Promote a Medical Home	35% of children with special health care needs, ages 0-17, will have a medical home	Increase awareness of the importance and benefits of a medical home and adequate insurance coverage. Implement Blueprint for Change Increase care coordination, adequate insurance coverage, and access to a medical home amongst CSHCN Statewide.	ESM MH.1 - Percent of Nevada Medical Home Portal users who utilize the Services Directory feature to obtain information on providers and community resources.	NPM - Medical Home	Linked NOMs: Children's Health Status CSHCN Systems of Care Flourishing - Young Child Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All