Priority Needs	Five-Year Objectives	Strategies	Evidence-Based or –Informed Strategy Measures	National and State Performance Measures	National and State Outcome Measures
Women/Maternal Health					
Postpartum Mental Health Screening	To increase the percentage of mothers who attend postpartum health care visits and are screened for depression.	Support County Public Health Departments that choose Postpartum Mental Health Screening as their priority need, or include postpartum mental health screenings in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM MHS.1 - Percent of women screened for depression or anxiety following a recent live birth	NPM - Postpartum Mental Health Screening	**Linked NOMs:** Maternal Mortality Infant Mortality SUID Mortality Neonatal Abstinence Syndrome Child Injury Hospitalization Women's Health Status Postpartum Depression Postpartum Anxiety
Postpartum Visit	To increase the percentage of women who have a postpartum visit within 12 weeks after giving birth and receive recommended care components.	Support County Public Health Departments that choose Postpartum Visit as their priority need, or include postpartum visits in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM PPV.1 - The percentage of women who attended a postpartum checkup within 12 weeks after giving birth	NPM - Postpartum Visit	**Linked NOMs:** Maternal Mortality Neonatal Abstinence Syndrome Women's Health Status Postpartum Depression Postpartum Anxiety
Perinatal/Infant Health					
Safe Sleep	Increase the number of infants who are placed to sleep on their backs. Increase the number of infants placed to sleep on a separate approved sleep surface.	The FICMMR Coordinator continues to lead CDR quality improvement initiatives, which focus on CDR sections of critical importance for local teams to complete accurately. One of these sections is infant sleep environment. Support County Public Health Departments who choose NPM 5 as their priority need, providing technical assistance and resources. Promote the DPHHS Infant Safe Sleep Data Dashboard as a technical assistance resource to support stakeholders in tracking and examining trends related to: sleep-related infant mortality; safe sleep behaviors; and safe sleep education.	ESM SS.1 - Percent of activity goals to decrease infant deaths due to unsafe sleep conditions which are met by county public health departments using MCHBG funding for the work.	NPM - Safe Sleep	**Linked NOMs:** Infant Mortality Postneonatal Mortality SUID Mortality

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Priority Needs	Five-Year Objectives	Strategies	Evidence-Based or –Informed Strategy Measures	National and State Performance Measures	National and State Outcome Measures
Child Health					
Developmental Screening	To increase the percentage of parents with children ages 9 through 35 months who completed a standardized developmental screening tool in the last 12 months.	Support County Public Health Departments that choose Developmental Screening as their priority need, or include developmental screenings in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM DS.1 - Percent of children, ages 9 through 35 months, who received a developmental screening using a parent-completed screening tool in the past year.	NPM - Developmental Screening	**Linked NOMs:** School Readiness Children's Health Status
Medical Home	To increase the percentage of children with and without special health care needs who have a medical home.	Support County Public Health Departments that choose Medical Home as their priority need, or include medical homes in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM MH.1 - Percent of children and adolescents receiving services from a Parent Partner.	NPM - Medical Home	**Linked NOMs:** Children's Health Status CSHCN Systems of Care Flourishing - Young Child Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All
Adolescent Health					
Mental Health Treatment	To decrease the percentage of adolescents who reported that in the last 12 months have felt so sad or hopeless almost every day for 2 weeks or more and have stopped doing some usual activities.	Support County Public Health Departments that choose Mental Health Treatment as their priority need, or include adolescent mental health treatment in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM MHT.1 - Percent of adolescents, ages 12 through 17, who receive needed mental health treatment or counseling through county public health department services or referrals.	NPM - Mental Health Treatment	**Linked NOMs:** Adolescent Mortality Adolescent Suicide Adolescent Firearm Death Adolescent Injury Hospitalization Children's Health Status Adolescent Depression/Anxiety CSHCN Systems of Care Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All
Medical Home	To increase the percentage of adolescents with and without special health care needs who have a medical home.	Support County Public Health Departments that choose Medical Home as their priority need, or include adolescent medical homes in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM MH.1 - Percent of children and adolescents receiving services from a	NPM - Medical Home	**Linked NOMs:** Children's Health Status CSHCN Systems of Care Flourishing - Young Child

Priority Needs	Five-Year Objectives	Strategies	Evidence-Based or –Informed Strategy Measures	National and State Performance Measures	National and State Outcome Measures
			Parent Partner.		Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All

Children with Special Health Care Needs

Priority Needs	Five-Year Objectives	Strategies	Evidence-Based or –Informed Strategy Measures	National and State Performance Measures	National and State Outcome Measures
Bullying	Percent of activity goals to reduce CYSHCN bullying, which are met using MCHBG funding for the work.	Support County Public Health Departments who choose CYSHCN Bullying Prevention as their priority need, and for those who include bullying prevention activities in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM BLY.1 - Percent of activity goals to reduce CYSHCN bullying which are met by using MCHBG funding for the work. ESM BLY.2 - Completion of Bullying Prevention Social Media Campaign	NPM - Bullying	**Linked NOMs:** Adolescent Mortality Adolescent Suicide Adolescent Firearm Death Adolescent Injury Hospitalization Adolescent Depression/Anxiety Adverse Childhood Experiences
Medical Home	To increase the percentage of children and youth with special health care needs who have a medical home.	Support County Public Health Departments that choose Medical Home as their priority need, and for those who include medical home activities in their SPM 1 operational plans. State staff will provide technical assistance and resources.	ESM MH.1 - Percent of children and adolescents receiving services from a Parent Partner.	NPM - Medical Home	**Linked NOMs:** Children's Health Status CSHCN Systems of Care Flourishing - Young Child Flourishing - Child Adolescent - CSHCN Flourishing - Child Adolescent - All

Cross-Cutting/Systems Building

Priority Needs	Five-Year Objectives	Strategies	Evidence-Based or –Informed Strategy Measures	National and State Performance Measures	National and State Outcome Measures
Families are connected to beneficial services via referrals from public health	To increase the percentage of clients ages 0-21 and women ages 22-44 who are assessed and placed into a referral or follow-up system by public health departments to 40%.	Support County Public Health Departments that choose SPM 1 as their priority need. State staff will provide technical assistance and resources.	No ESMs were created by the State. ESMs are optional for this measure.	SPM 1: Families are connected to beneficial services via referrals from public health	

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