

| Priority Needs | Strategies | Objectives | National and State Performance Measures | Evidence-Based or –Informed Strategy Measures | National and State Outcome Measures |
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| Women/Maternal Health | | | | | |
| <p>Develop a proactive and responsive health system that equitably meets the needs of all populations, eliminating barriers related to race, culture, language, sexual orientation, age and gender identity</p> | <p>A1) Educate the Regional Perinatal Quality Collaboratives (RPQCs) regarding low-risk Cesarean data A2) Regional representatives will share ongoing information with RPQCs regarding the Obstetrics Initiative (OBI) and Alliance for Innovation on Maternal Health (AIM) bundle on safe reduction of primary cesarean birth A3) Continue partnering with the American College of Obstetricians and Gynecologists (ACOG) Alliance for Innovation on Maternal Health (AIM) and work through MI-AIM to increase the number of birthing hospitals participating in MI-AIM</p> <p>B1) Include bias and equity training as part of the MI-AIM hospital designation criteria B2) Encourage and support ongoing bias and equity training of MI-AIM Steering and Operations Committee members B3) Support ongoing education and training regarding bias and equity for the Michigan Maternal Mortality Surveillance Review Committee members</p> | <p>A) By 2025, reduce the percentage of cesarean deliveries among all Michigan low-risk births to 27%</p> <p>B) By 2025, reduce the percentage of low-risk cesarean births in African American, American Indian and Asian/Pacific Islander pregnant people to 28%, 29.3% and 28.4% respectively</p> | <p>NPM 2: Percent of cesarean deliveries among low-risk first births</p> | <p>ESM 2.1: Number of birthing hospitals participating in Michigan AIM</p> | <p>NOM 2: Rate of severe maternal morbidity per 10,000 delivery hospitalizations</p> <p>NOM 3: Maternal mortality rate per 100,000 live births</p> |
| <p>Improve oral health awareness and create an oral health delivery system that provides access through multiple systems</p> | <p>A1) Offer and evaluate training for medical and dental professionals that includes health equity components A2) Create and disseminate updated Perinatal Oral Health promotional and educational materials that feature health equity</p> <p>B1) Develop a plan from Medicaid utilization data and PRAMS racial and ethnic healthcare data to address oral health and health equity issues B2) Collaborate with diverse partners to facilitate alternative models of care for integrating oral health into pregnancy B3) Provide education to pregnant people via targeted training efforts</p> | <p>A) Increase the number of medical and dental providers trained to treat, screen, and refer pregnant people and infants to equitable oral health care services</p> <p>B) Increase the number of socioeconomically disadvantaged pregnant people receiving oral health care services</p> | <p>NPM 13.1: Percent of women who had a preventive dental visit during pregnancy</p> | <p>ESM 13.1.1: Number of medical and dental professionals who receive perinatal oral health education through MDHHS</p> <p>ESM 13.1.2: Percent of pregnant people who receive at least one oral health service through Medicaid during the perinatal period</p> | <p>NOM 14: Percent of children, ages 1 through 17, who have decayed teeth or cavities in the past year</p> <p>NOM 17.2: Percent of children with special health care needs (CSHCN), ages 0 through 17, who receive care in a well-functioning system</p> <p>NOM 19: Percent of children, ages 0 through 17, in excellent or very good health</p> |

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| <p>Develop a proactive and responsive health system that equitably meets the needs of all populations, eliminating barriers related to race, culture, language, sexual orientation, age and gender identity</p> | <p>A1) Support the provision of contraception to low-income, uninsured, and underinsured people who can get pregnant in the Family Planning Program A2) Facilitate long-acting reversible contraceptive (LARC) training opportunities for Family Planning and other health care providers A3) Support the integration of telehealth best practices across Family Planning’s provider network A4) Translate regional listening session findings into action for people of reproductive age who can get pregnant</p> <p>B1) Support at least 8,000 individuals’ access to publicly funded contraception B2) Translate regional listening session findings into action for youth and young adults B3) Translate youth input into action on the Family Planning website</p> <p>C1) Include the person-centered contraceptive counseling (PCCC) measure on Family Planning’s annual statewide consumer survey C2) Analyze the PCCC measure, share key findings with the Family Planning network, and promote data-driven decision making C3) Promote MDHHS’s updated Contraceptive Counseling Modules with the Family Planning network, other healthcare providers, and related public health programs</p> | <p>A) Increase the percent of females (i.e., assigned at birth) aged 15 to 44 who use a most or moderately effective contraceptive method from 77% to 82% by 2025</p> <p>B) Increase the percent of females (i.e., assigned at birth) aged 15 to 19 who use a most or moderately effective contraceptive method from 84% to 89% by 2025</p> <p>C) By 2025, increase by 10% percent the number of Family Planning clients who rate their experience of care with a score of 4 or 5</p> | <p>SPM 5: Percent of people assigned female at birth who had a live birth and reported that their pregnancy was intended</p> | | |

Perinatal/Infant Health

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| <p>Create and enhance support systems that empower families, protect and strengthen family relationships, promote care for self and children, and connect families to their communities</p> | <p>A1) Require breastfeeding education of MDHHS Maternal Infant Health staff which includes recognizing systemic racism as a root cause of breastfeeding inequities A2) Support and promote increased access to breastfeeding support professionals and peer counseling services in programs serving families A3) Increase the percent of Baby Friendly Hospitals in Michigan from 16% to 18%</p> <p>B1) Increase training opportunities to improve the number, availability, opportunities for professional advancement, and racial and cultural diversity of breastfeeding professionals B2) Normalize and promote culturally congruent and responsive breastfeeding messages for MDHHS and breastfeeding supporter use B3) Promote resources, created by BIPOC-led community organizations, that address the most common breastfeeding barriers</p> | <p>A) Increase the percent of infants who are breastfed exclusively until 6 months to 41.1% by 2025</p> <p>B) To impact breastfeeding disparity, increase percent of non-Hispanic black women who initiate breastfeeding from 74.4% to 78.4% by 2025</p> | <p>NPM 4: A) Percent of infants who are ever breastfed B) Percent of infants breastfed exclusively through 6 months</p> | <p>ESM 4.1: Percent of Baby-Friendly designated birthing hospitals in Michigan</p> | <p>NOM 9.1: Infant mortality rate per 1,000 live births</p> <p>NOM 9.3: Post neonatal mortality rate per 1,000 live births</p> <p>NOM 9.5: Sudden Unexpected Infant Death (SUID) rate per 100,000 live births</p> |
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| Create and enhance support systems that empower families, protect and strengthen family relationships, promote care for self and children, and connect families to their communities | <p>A1, B1, C1, D1) Support safe sleep activities of local health departments and the Inter-Tribal Council of Michigan</p> <p>A2, B2, C2, D2) Support providers to implement safe sleep policies/ protocols/programming so families receive infant safe sleep education and access to resources</p> <p>A3, B3, C3, D3) Develop and share tools with providers, staff, and families regarding client/patient centered conversations about safe sleep</p> <p>A4, B4, C4, D4) Provide professionals and families with culturally congruent guidance on protective factors (i.e., smoking cessation, breastfeeding, immunizations) and evidence-based programs (i.e., community-based doula support, home visiting) to enhance the overall health and well-being of moms and babies</p> <p>A5, B5, C5, D5) Engage hospitals in areas with a high rate of sleep-related infant deaths and disparities to explore needed policies and resources to support families of NICU infants in practicing safe sleep behaviors after discharge</p> | <p>A) Increase the percent of infants put to sleep on their backs from 84.9% in 2019 to 92.3% by 2025</p> <p>B) Increase the percent of infants put to sleep on a separate approved sleep surface from 40.6% in 2019 to 53.5% by 2025</p> <p>C) Increase the percent of infants placed to sleep without soft objects or loose bedding from 63.1% in 2019 to 80.9% by 2025</p> <p>D) Increase the percent of non-Hispanic Black infants put to sleep on their backs, put to sleep on a separate approved sleep surface, and put to sleep without soft objects or loose bedding</p> | NPM 5: A) Percent of infants placed to sleep on their backs B) Percent of infants placed to sleep on a separate approved sleep surface C) Percent of infants placed to sleep without soft objects or loose bedding | <p>ESM 5.1: Increase the number of Maternal Infant Health Program agencies that have staff trained to use the concepts of motivational interviewing with safe sleep</p> <p>ESM 5.2: Increase the number of agencies that receive technical assistance and support with implementing or revising/updating a safe sleep policy/protocol</p> <p>ESM 5.3: Increase the number of hospitals that receive technical assistance and support with implementing or revising/updating a safe sleep policy/protocol</p> | <p>NOM 9.1: Infant mortality rate per 1,000 live births</p> <p>NOM 9.3: Post neonatal mortality rate per 1,000 live births</p> <p>NOM 9.5: Sudden Unexpected Infant Death (SUID) rate per 100,000 live births</p> |

Child Health

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| Improve oral health awareness and create an oral health delivery system that | <p>A1) Utilize the SEAL! Michigan database to track the number of students annually receiving a preventive dental screening A2) Promote dental sealant programs through school health professionals A3) Prepare and analyze the annual SEAL! Michigan all grantee reports to monitor for annual growth of students receiving a preventive dental screening A4) Examine ongoing trends to identify geographic areas experiencing a high burden of disease and identify populations that will benefit from an increase</p> | <p>A) Increase the number of students who have received a preventive dental screening within a school-based dental sealant program</p> <p>B) Increase dental sealant placement on children enrolled in</p> | NPM 13.2: Percent of children, ages 1 through 17, who had a preventive dental visit in the past year | <p>ESM 13.2.1: Number of students who have received a preventive dental screening through the SEAL! Michigan program</p> | <p>NOM 14: Percent of children, ages 1 through 17, who have decayed teeth or cavities in the past year</p> <p>NOM 17.2: Percent of children with special health care needs (CSHCN), ages 0 through 17, who</p> |
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| provides access through multiple systems | <p>in dental sealant placement in proportion to disease and population</p> <p>B1) Increase access to dental consent forms for students' caretakers B2) Provide oral health education to the Physical Health Department (e.g., counselors) and continue training of newly contracted nurses by DPSCD B3) Increase the number of dental providers at DPSCD to allow more access to care and increase sealant placement</p> | Detroit Public Schools Community District (DPSCD) | | | <p>receive care in a well-functioning system</p> <p>NOM 19: Percent of children, ages 0 through 17, in excellent or very good health</p> |
| Expand access to developmental, behavioral, and mental health services through routine screening, strong referral networks, well-informed providers, and integrated service delivery systems | <p>A1) Improve notification to health care providers of patients' blood lead levels and need for blood lead testing A2) Conduct a range of provider education activities to encourage providers to screen all children less than 72 months of age for lead exposure risk factors A3) Partner with agencies to provide culturally appropriate and audience-specific lead education to populations at risk of lead exposure</p> <p>B1) Provide local health departments with monthly data reports of Medicaid-enrolled children that have not had blood lead testing B2) Conduct a range of provider education activities to encourage providers to provide blood lead tests to Medicaid-enrolled children at the recommended times</p> <p>C1) Provide local health departments with quarterly data reports C2) Conduct family engagement to obtain information to improve nursing case management outcomes and process C3) Conduct a range of provider education activities to encourage providers to order a venous test after an elevated capillary test</p> | <p>A) By 2025, increase screening for lead exposure risk factors for children less than 72 months of age</p> <p>B) By 2025, increase by 10% the percent of Medicaid-enrolled children less than 72 months of age that receive blood lead testing</p> <p>C) By 2025, increase by 10% the percent of all children less than 72 months of age with an elevated blood lead level (EBLL) from a capillary test who receive a venous lead confirmation test</p> | SPM 1: Percent of children less than 72 months of age who receive a venous lead confirmation testing within 30 days of an initial elevated capillary test | | |
| Improve access to high-quality community health and prevention services in the places where women, children, and families live, learn, work, and play | <p>A1) Use Michigan Care Improvement Registry (MCIR) data to identify all children 24 months of age who are overdue for a vaccine A2) Generate and disseminate annual recall letters using the MCIR to parents of children 24 months of age who are overdue for a vaccine A3) Use MCIR data to conduct a root cause analysis and identify high social vulnerability index (SVI) areas within the state and conduct targeted vaccine outreach in those areas A4) Work with internal and external partners to promote vaccine confidence among parents of this age group through resources, media, and presentations A5) Work with the Alliance for Immunization in Michigan Coalition to better engage families and communities through education and improvements to the aimtoolkit.org website</p> <p>B1) Produce and share a quarterly report card for each county showing</p> | <p>A) By 2025, increase the percentage of children 19-36 months of age who receive recommended vaccines to 80%</p> <p>B) Assist local health department immunization staff with targeting outreach to under-served populations in their jurisdiction</p> | SPM 2: Percent of children 19 to 36 months of age who have received a completed series of recommended vaccines (4313314 series) | | |

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| | <p>vaccination rates and rankings compared to other counties across the state for multiple pediatric and adolescent age groups, including children 19-36 months of age B2) Produce county coverage levels by race for children 19-36 months of age and make the information available to local health departments to identify and address disparities</p> | | | | |
| Adolescent Health | | | | | |
| <p>Create safe and healthy schools and communities that promote human thriving, including physical and mental health supports that address the needs of the whole person</p> | <p>A1) Six secondary schools per year will implement the Michigan Model for Health™ SEH module in all health education classrooms A2) Provide intensive training and technical assistance to six secondary schools per year on creating safe schools for LGBTQ+ students</p> <p>B1) Facilitate professional development for schools and school health coordinators on PA 241 and State Board of Ed Model Anti-Bullying policy B2) Provide technical assistance to school health coordinators working directly with schools B3) Support and promote professional development for schools on the creation and sustainability of Gender and Sexuality Alliances (GSAs)</p> <p>C1) Repeat the focus group with the Family Center’s Family Leadership Network C2) Implement the CSHCS Bullying Prevention small grants program C3) Serve on the HRSA Region IV/V workgroup</p> | <p>A) By October 2025, 30 secondary schools will implement schoolwide bullying prevention initiatives emphasizing social emotional health (SEH) education and creating safe schools for LGBTQ+ students</p> <p>B) By October 2025, provide 1,050 schools with guidance on state laws and model policies on bullying prevention with protections for LGBTQ+ youth</p> <p>C) Explore bullying prevention campaigns for CSHCS and determine goals for bullying prevention initiatives in Michigan</p> | <p>NPM 9: Percent of adolescents, ages 12 through 17, who are bullied or who bully others</p> | <p>ESM 9.1: Number of secondary schools implementing the Michigan Model for Health™ Social and Emotional Health Module with 80% fidelity</p> | <p>NOM 16.1: Adolescent mortality rate ages 10 through 19, per 100,000</p> <p>NOM 16.3: Adolescent suicide rate, ages 15 through 19, per 100,000</p> |
| <p>Improve access to high-quality community health and prevention services in the places where women, children, and families live, learn, work, and play</p> | <p>A1) Update current HPV materials to reflect up-to-date vaccine changes and effective communication strategies to promote vaccination and make materials available for providers A2) Provide updated translations of HPV materials to ensure a more equitable approach in addressing HPV vaccine hesitancy A3) Work with internal and external partners, including the Michigan HPV Alliance, to promote timely HPV vaccination A4) Work with the Alliance for Immunization in Michigan Coalition to better engage families and communities through education and improvements to the aimtoolkit.org website</p> <p>B1) Work with internal and external stakeholders on a statewide influenza campaign to improve influenza vaccination coverage among all ages, including adolescents B2) Generate and distribute a letter to Michigan</p> | <p>A) By 2025, increase the percentage of adolescents who have completed the HPV series to 64%</p> <p>B) Emphasize routine assessment of all recommended vaccines for adolescents to increase influenza and meningococcal vaccine rates by 3%, by 2025, among this age group</p> | <p>SPM 3: Percent of adolescents 13 to 18 years of age who have received a completed series Human Papilloma Virus vaccine</p> | | |

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| | healthcare providers highlighting the importance of catching children and adolescents back up on routine vaccines that they may have missed due to the COVID-19 pandemic B3) Offer quality improvement visits (virtual or in-person) to provide a comprehensive assessment of immunization rates and offer strategies for practice improvements B4) Work with external stakeholders to conduct targeted outreach to improve meningitis B vaccination rates for adolescents 16 through 18 years of age | | | | |
| Children with Special Health Care Needs | | | | | |
| Ensure children with special health care needs have access to continuous health coverage, all benefits they are eligible to receive, and relevant care where they learn and live | <p>A1) Expand the school wellness center learning collaborative to promote Health Care Transition (HCT) to students, grades 9-12, through school-based clinics A2) Continue working with MITT to ensure HCT is included in the Michigan Model for Secondary Transition A3) Promote the revised CSHCS website with HCT resources A4) Continue to contract with U of M CHEAR to monitor transition data A5) Utilize the MHP contract, site review, and compliance review processes to improve HCT for CYSHCN enrolled in MHPs</p> <p>B1) Implement a marketing plan to promote Got Transition's health professional courses to providers across the state B2) Engage with the clinic partners for the HRSA-funded CYE initiative to provide HCT education to providers B3) Leverage the CSHCS eligibility expansion to adults with sickle cell disease to improve HCT for these individuals</p> <p>C1) Annually implement the "Assessment of Health Care Transition Activities" with CSHCS partner organizations C2) Develop and track an Evidence-informed Strategy Measure (ESM) for the "Assessment of Health Care Activities"</p> | <p>A) By 2025, increase the percent of CYSHCN ages 12 and older receiving services necessary to transition from pediatric to adult health care from 21.6% to 25%</p> <p>B) By 2025, increase by 10% the number of health care professionals who have received training on transition from pediatric to adult health care</p> <p>C) By 2025, increase by 10% the number of partner organizations that reach the next level on the Got Transition "Current Assessment of Health Care Transition Activities"</p> | NPM 12: Percent of adolescents with and without special health care needs, ages 12 through 17, who received services to prepare for the transition to adult health care | <p><i>Inactive - ESM 12.1: Percent of CSHCS clients age 18 to 21 years in selected diagnosis groups that have transferred care from a pediatric to an adult provider</i></p> <p>ESM 12.2: Percentage of CSHCS partner organizations whose total score increased on the Assessment of Health Care Transition Activities.</p> | NOM 17.2: Percent of children with special health care needs (CSHCN), ages 0 through 17, who receive care in a well-functioning system |
| Ensure children with special health care needs have access to continuous health coverage, all benefits they are eligible to | <p>A1) Continue implementing special programs to reduce financial burdens for CSHCS-eligible families A2) Expand the capacity of specialty clinics to provide delivery of patient-centered, family-friendly, equitable care through Children's multidisciplinary specialty (CMDS) clinics A3) Continue expansion of telemedicine through the HRSA-funded Children and Youth with Epilepsy (CYE) grant</p> <p>B1) Continue building a coordinated and systematic approach to family engagement B2) Continue implementation of a multi-staged approach to improve provider engagement B3) Maintain a competent workforce that is</p> | <p>A) By 2025, increase the percentage of CSHCS CAHPS' respondents who rate their health care with a top box score of 9 or 10 from 71.9% (2019) to 75%</p> <p>B) By 2025, increase by 10% the number of meaningfully engaged community partners (families, youth, LHDs, CAC members,</p> | SPM 4: Percent of children with special health care needs enrolled in CSHCS that receive timely medical care and treatment without difficulty | | |

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| <p>receive, and relevant care where they learn and live</p> | <p>knowledgeable about CSHCS and able to assist families accessing the system of care</p> <p>C1) Continue to explore, develop, and implement a statewide benefit to improve care for children with medical complexities (CMC) C2) Complete a comprehensive evaluation plan to assess and then improve CSHCS’s capacity and ability to provide effective, efficient, and high-quality services to clients C3) Implement strategies so that CSHCS families receive care coordination in a high-quality, family-centered, and well-functioning system C4) Improve the system of care by identifying and responding to health inequities</p> | <p>contractors, clinic sites, health care providers, other professionals, etc.) to improve knowledge of the CSHCS program</p> <p>C) By 2025, improve the percentage of CSHCN who report receiving care in a well-functioning system from 17.8% to 20.3%</p> | | | |
| Cross-Cutting/Systems Building | | | | | |
| <p>Expand access to developmental, behavioral, and mental health services through routine screening, strong referral networks, well-informed providers, and integrated service delivery systems</p> | <p>A1) Provide Title V funding to local health departments to address developmental, behavioral, and mental health needs</p> <p>B1) Provide resources to Regional Perinatal Quality Collaboratives to implement and expand use of universal perinatal screening at prenatal care clinics within their respective regions B2) Provide resources and support to Regional Perinatal Quality Collaboratives to address behavioral and mental health needs</p> <p>C1) Ensure the challenges of CYSHCN and their families are reflected in the discussions and decisions related to the MDHHS behavioral health restructuring C2) Continue providing CSHCS, Family Center and CSN Fund educational sessions at conferences for the community mental health workforce C3) Evaluate opportunities for integrated care models in CSHCS</p> <p>D1) Enhance and expand an online system to track HWC notices D2) Monitor HWC notices among counties participating in the initiative D3) Provide training and onboarding support to new schools and counties to assist in expanding HWC</p> | <p>A) Support the work of local health departments in addressing developmental, behavioral, and mental health needs in their jurisdictions through 2025</p> <p>B) Support the work of Regional Perinatal Quality Collaboratives in addressing behavioral and mental health in their respective Prosperity Region through 2025</p> <p>C) Support increased collaboration and engagement between Title V and behavioral health partners</p> <p>D) Support students’ mental health and wellness through implementation of Handle with Care (HWC)</p> | <p>SPM 6: Support access to developmental, behavioral, and mental health services through Title V activities and funding</p> | | |