

Priority Needs	Strategies	Objectives	National and State Performance Measures	Evidence-Based or –Informed Strategy Measures	National and State Outcome Measures
Women/Maternal Health					
<p>Increase social emotional well-being</p>	<p>Ensure comprehensive screening, referral, and connection to intervention for mental health and substance use among the MCH population for parent, caregiver and child.</p>	<p>By September 30, 2024, increase enrollment in the Baby and Me Tobacco Free and QuitLine smoking cessation programs for pregnant and postpartum people by at least 5%.</p>	<p>NPM 14.1: Percent of women who smoke during pregnancy</p>	<p>ESM 14.1.1: Percent of pregnant people insured by Medicaid who smoke during the last three months of pregnancy</p>	<p>NOM 2: Rate of severe maternal morbidity per 10,000 delivery hospitalizations</p> <p>NOM 3: Maternal mortality rate per 100,000 live births</p> <p>NOM 4: Percent of low birth weight deliveries (<2,500 grams)</p> <p>NOM 5: Percent of preterm births (<37 weeks)</p> <p>NOM 6: Percent of early term births (37, 38 weeks)</p> <p>NOM 8: Perinatal mortality rate per 1,000 live births plus fetal deaths</p> <p>NOM 9.1: Infant mortality rate per 1,000 live births</p> <p>NOM 9.2: Neonatal mortality rate per 1,000 live births</p> <p>NOM 9.3: Post neonatal mortality rate per 1,000 live births</p> <p>NOM 9.4: Preterm-related mortality rate per 100,000 live births</p>

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					NOM 9.5: Sudden Unexpected Infant Death (SUID) rate per 100,000 live births NOM 19: Percent of children, ages 0 through 17, in excellent or very good health
Increase social emotional well-being	Support universal prevention, early intervention, and treatment of behavioral health among MCH populations.	By September 30, 2024, increase the number of people reached with behavioral health messages in community, clinical and educational settings by 15%.	SPM 4: Percent of women of reproductive age (18-44 years) who report good mental health		
Perinatal/Infant Health					
Promote positive child and youth development	Build nutrition security through increased access to breastfeeding supportive environments in communities facing the greatest racial/ethnic disparities.	By September 30, 2024, the percent of births at Baby-Friendly designated hospitals is maintained at approximately 37%.	NPM 4: A) Percent of infants who are ever breastfed B) Percent of infants breastfed exclusively through 6 months	ESM 4.1: Percent of births insured by Medicaid at Baby-Friendly hospitals	NOM 9.1: Infant mortality rate per 1,000 live births NOM 9.3: Post neonatal mortality rate per 1,000 live births NOM 9.5: Sudden Unexpected Infant Death (SUID) rate per 100,000 live births
Child Health					
Improve access to supports	Advance MCH priorities through the integration of technology strategies.	By September 30, 2024, provide consultation and active implementation support for at least three projects where state or local MCH-related digital health modernization efforts are identified, including a focus on referrals.	NPM 6: Percent of children, ages 9 through 35 months, who received a developmental screening using a parent-completed screening tool in the past year	ESM 6.1: Percent of children referred to early intervention who do not complete an evaluation	NOM 13: Percent of children meeting the criteria developed for school readiness (DEVELOPMENTAL) NOM 19: Percent of children, ages 0 through 17, in excellent or very good health
Adolescent Health					
Increase prosocial	Coordinate and collaborate with community partners to create supportive environments for youth facing the greatest racial disparities.	By September 30, 2025, technical assistance provided to LPHAs,	NPM 9: Percent of adolescents, ages 12	ESM 9.1: Percent of youth who identify as	NOM 16.1: Adolescent mortality rate ages 10 through 19, per

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connection		schools and community based organizations will result in at least eight policy or practice changes that create supportive environments for youth.	through 17, who are bullied or who bully others	transgender who have a trusted adult to go to for help with a serious problem ESM 9.2: Percent of youth of color who have a trusted adult to go to for help with a serious problem	100,000 NOM 16.3: Adolescent suicide rate, ages 15 through 19, per 100,000
Children with Special Health Care Needs					
Improve access to supports	Increase equitable access to and use of specialty care, with a focus on behavioral health.	By September 30, 2024, advance at least three recommendations through the ACC 3.0 stakeholder engagement process that ensure a more comprehensive, integrated system of care for all children including CYSHCN.	NPM 11: Percent of children with and without special health care needs, ages 0 through 17, who have a medical home	ESM 11.1: Percent of children with special health care needs ages 0-17 years who receive family-centered care	NOM 17.2: Percent of children with special health care needs (CSHCN), ages 0 through 17, who receive care in a well-functioning system NOM 18: Percent of children, ages 3 through 17, with a mental/behavioral condition who receive treatment or counseling NOM 19: Percent of children, ages 0 through 17, in excellent or very good health NOM 25: Percent of children, ages 0 through 17, who were unable to obtain needed health care in the past year
Cross-Cutting/Systems Building					
Reduce racial inequities	Build program infrastructure and capacity for racial equity efforts.	By September 30, 2024, implement at least two racial equity best practices or policies per year into MCH program infrastructure.	SPM 3: Number of points for racial equity related policy, practices and systems changes		

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			implemented at the program, division and department level		
Create safe and connected built environments	Build cross-sector partnerships to increase capacity for implementing place-based policy strategies to increase equity, community safety, activity-friendly routes.	By September 30, 2025, provide influence on a minimum of six new or enhanced built environment policies or initiatives for state implementation to increase safe and connected communities that will have a positive impact on equity and connectedness.	SPM 1: Percent of children ages 0-17 years who live in a supportive neighborhood		
Increase economic mobility	Identify and implement policy/systems changes that support increased tax credit claims.	By September 30, 2024, Increase traffic on the Get Ahead Colorado/Hacia Adelante website by at least 10% through outreach partnerships.	SPM 5: Percent of children in poverty according to the supplemental poverty measure		